

Safe • Sound • Secure

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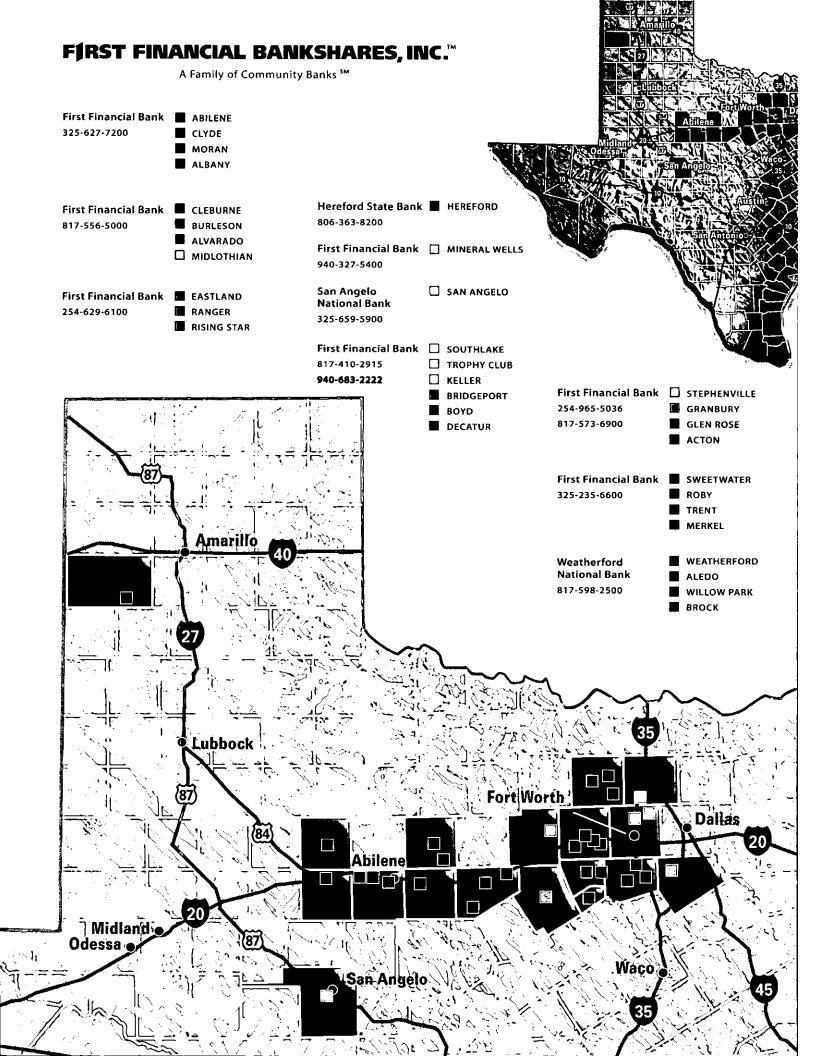
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Washington, DC 2990 SON REVIERS

ANNUAL REPORT 2008

FIRST FINANGIAL BANKSHARES, INC."

A Family of Community Banks SM



Safe • Sound • Secure

for generations







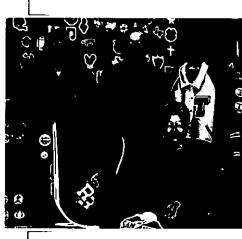
Safe, sound and secure. Generations of families, professionals and business owners in Texas have relied on the First Financial Bankshares family of community banks as a strong and trustworthy partner. During the past century, First Financial has stood tall during difficult times, including the Great Depression of the 1930s and the collapse of the Texas economy in the 1980s.

Today, First Financial is recognized as one of the nation's most financially secure banking institutions, with assets of \$3.2 billion, 10 banking subsidiaries, a Trust Company and 48 convenient banking locations to serve customers in the Central, West and High Plains regions of Texas.

Many of our customers are also loyal shareholders, with some families having owned shares of First Financial's stock for several generations. Unlike most public companies, the majority of the shares of stock of First Financial Bankshares are held by individual investors, most of them in our markets, and not by major institutions on Wall Street. We have profiled some of those families in the pages of this annual report.

We are committed to remaining a Company that families, professionals and business owners can trust for their banking and financial needs for generations to come. To learn more about First Financial Bankshares, we invite you to read this annual report and to visit our Web site at http://www.ffin.com.



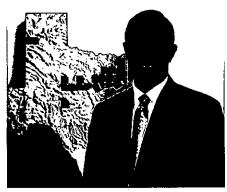




FIRST FINANCIAL BANKSHARES, INC."

www.ffin.com

Dear Shareholders:



F. Scott Dueser

THROUGHOUT 2008, First Financial Bankshares remained an oasis of safety, security and profitability amid turmoil in the broad economy and the banking industry. Just as our company successfully weathered the money panic of 1907, the Great Depression of the 1930s and the collapse of the Texas economy in the 1980s, we came through the turbulence of 2008 in good shape. Our balance sheet remained strong, and our earnings grew for the 22nd consecutive year. Equally gratifying, we received multiple recognitions as one of the nation's top-performing banks.

Our stock price performed exceedingly well last year, rising 47% to \$55.21 at the end of 2008 from \$37.65 at the end of 2007. The NASDAQ composite index, in contrast, fell 41%. As reported in the January 2, 2009, edition of *USA Today*, our stock was recognized as the 22nd best performer on NASDAQ for 2008. And in an *Associated Press* article on the previous day, it was recognized as the 3rd best performer among all U.S. publicly traded regional bank stocks (regardless of exchange). We certainly do not take credit for the appreciation in our stock price, because we do not and cannot control what the stock market does. What we can control, however, are the fundamentals of our business. We will continue to focus on managing our net interest margin, lending conservatively and reducing expenses.

Our trading activity in 2008 hit an all-time high of more than 32 million shares. We suspect that a "flight to safety"—favoring companies with strong balance sheets and a long record of conservative lending—may have played a role in raising our trading activity. Volume was undoubtedly helped by the recognition we received from being added to Standard & Poor's SmallCap 600 index in June. We also received recognition as a leading bank from several other sources. In May, ABA Banking Journal, the flagship publication of the American Bankers Association, ranked First Financial as the 15th best-performing bank among those with assets of at least \$3 billion; and U.S. Banker magazine rated the Company as the 31st best mid-tier bank. More recently, Bank Director Magazine, in its first-quarter 2009 issue, selected us as the country's 2nd best bank in the \$3 billion-plus publicly traded category. Keefe, Bruyette & Woods, an investment bank that specializes in financial institutions, again named the Company to its "Honor Roll" of banks that have consistently reported increased earnings per share during the past decade. And at the beginning of 2008, NASDAQ again selected our company for its Dividend Achievers Index, which recognizes companies that have increased their dividend payments each year for at least the last 10 years. Only 62 of the 3,100 companies trading on NASDAQ qualified for the index.

FINANCIAL HIGHLIGHTS Our unwavering commitment to exceptional customer service, local decision-making and operational excellence helped fuel our growth in 2008. We also were aided by the Texas economy, which continued to outperform the national economy in 2008. In the second half of the year, however, the state economy did begin to show some weakness, especially after the sharp decline in oil and gas prices.

Net income grew 7.4% in 2008 to \$53.2 million from \$49.5 million in 2007. Net interest income, the major source of our earnings, rose 11.8% to \$123.9 million from \$110.8 million. Net interest margin increased to 4.67% from 4.43% in 2007. (One of the most important financial measurements for banks, net interest margin expresses net interest income as a percentage of average interest-earning assets.) Our net interest margin for 2008 was again well above the average for our peer group of banks, which was 3.63%.

Once again, we also outperformed our peer group on several other key financial metrics. Our return on average assets was 1.74% compared with 0.27% for our peer group. Return on average equity was 15.27% compared with 1.70% for our peers. And our efficiency ratio, which expresses the share of revenues consumed by operating expenses, came in at 50.76%, well below the peer group average of 67.85%. Further, our 2008 result was below the 52.83% ratio we achieved in 2007.

Consolidated assets grew 4.6% to \$3.21 billion at year-end from \$3.07 billion at the end of 2007. Loans grew 2.5% to \$1.57 billion from \$1.53 billion. And total deposits grew 1.4% to \$2.58 billion from \$2.55 billion. Shareholders' equity rose 9.9% to \$368.8 million from \$335.5 million. Reflecting tougher economic realities in our markets, nonperforming assets rose during the year, standing at 0.80% of total loans and foreclosed assets at year-end versus 0.31% percent at the end of 2007. Although this level of nonperforming assets is higher than we would like, we believe it is manageable. It is also considerably lower than the 2.14% experienced by our peer group.

Through First Financial Trust & Asset Management Company, we provide our customers with trust, investment management, retirement planning and financial planning services. This business continued to see asset growth in 2008 despite the impact of a dramatically lower stock market. Assets are 14.3% to \$1.63 billion from \$1.43 billion at the end of 2007. Net income for the business grew 10.2% to \$2.8 million from \$2.5 million.

tors coised to quarte the definition 3% to 34 cents paramachen 12 centered the Company's historic profitability and growth.

GROWTH STRATEGIES We added three bank offices in 2008 to expand our franchise and provide more convenience to our customers. First Financial Bank, Stephenville, opened a branch in Acton, near Granbury. Weatherford National Bank opened an office in Brock, and First Financial Bank, Sweetwater, opened a branch in Merkel. In addition, we replaced the Decatur office of First Financial Bank, Southlake, with a new and more conveniently located building. The Company now operates 48 bank locations in Texas through its 10 separately chartered community banks.

The national recession, which at first seemed to bypass Texas, began to show up in our markets in the last half of 2008. Overall, our local economies are still performing well compared with national trends, but in most of our markets home sales have decreased, unemployment rates have edged up and general economic activity has slowed. We expect these trends to continue in 2009. As we have done in previous economic downturns, we have braced ourselves for harder times by tightening credit standards, vigilantly monitoring existing lending relationships and keeping careful control over expenses. Also as before, we will continue to manage our net interest margin and strive to become more efficient. The Company is well capitalized, financially sound and we believe in an excellent position to weather the storm and even gain competitive advantage from it.

After a thorough analysis, we announced in November that the Company would not apply for funds through the U.S. Treasury Department's Capital Purchase Program, which is part of the government's Troubled Assets Relief Program (TARP). We decided not to participate in TARP for a number of reasons, but primarily because we are not in need of additional capital and didn't feel it was in the best interest of our stockholders to take on the additional cost of the program, subject the Company to additional federal regulations and have the United States government as a stockholder.

We believe that our strong capitalization, experienced management team and excellent reputation favorably position us to grow during the year ahead. We expect the current economic challenges to generate improved opportunities—and better pricing—for acquisitions. We will evaluate opportunities and will diligently pursue acquisitions that fit our footprint and are in the best interest of our company and its shareholders.

We also will pursue growth by focusing inward. Banking is all about relationships, and that is why we have been giving so much attention to our Customer Service First program and our employee training and education program. We continue to foster a culture at First Financial that encourages and rewards exceptional customer service.

At the same time, we believe it is essential for us to invest in the development of our employees. As part of that effort, we launched our first class of FFIN University in 2008, a program designed to develop our future leaders. Customer service and investment in our human capital will continue to be priorities for us in 2009 and beyond. As growth strategies, we also will continue to emphasize a proactive sales culture, active involvement in the local community, and marketing programs designed to promote our brand and generate new business.

LEADERSHIP CHANGES Two of our banks announced executive management changes in 2008. Thomas M. O'Neil was named President and CEO of First Financial Bank in Eastland County, replacing Tommy J. Barrow, who was promoted to Senior Vice President-Lending for the holding company. Kirby N. Andrews became President of First Financial Bank, Sweetwater, replacing J.V. Martin, who continues to serve as Chairman and CEO.

F. L. (Steve) Stephens will retire from the First Financial Bankshares board in conjunction with our Annual Shareholders' Meeting in April 2009. He has served our company with distinction in a number of capacities for the past 11 years. We have benefited greatly from his counsel and direction and thank him for his fine service.

We are pleased to announce that Ron Giddiens, owner of G & G Investments and a partner in D & G Consulting, has accepted nomination for election as a director of the Company at our Annual Shareholders' Meeting in April. Ron was President of Bank of the West in San Angelo when the bank was sold to Boatman's Bancshares in 1996. He retired from Boatman's successor, Bank of America, in 1998. Ron has been on our San Angelo National Bank board for seven years and has an excellent knowledge of the banking industry. He has a long history of business and civic involvement in west Texas. Ron has served on the boards of several prominent organizations, including the San Angelo Better Business Bureau, Credit Bureau of San Angelo, San Angelo Chamber of Commerce, San Angelo Country Club, Texas Business/Education Coalition, United Way of San Angelo and the Angelo State University Ram Club. Ron has a Bachelor of Business Education degree from Baylor University and is a graduate of Southwestern Graduate School of Banking at Southern Methodist University.

Generations of families, professionals and business owners have relied on the Company for the best in banking and wealth management services during the past century. This annual report includes profiles of several of those customers, many of whom also have prospered as First Financial shareholders. We hope you enjoy reading about them.

All of us on the management team understand that we work for you, our shareholders, and we pledge to strengthen our efforts to maintain First Financial's profitability and growth in the future.

F. Scott Dueser

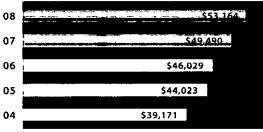
Chairman, President and Chief Executive Officer First Financial Bankshares, Inc.

Financial Highlights

IN THOUSANDS (EXCEPT PER SHARE DATA)

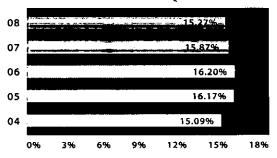
2008	2007	CHANGES
\$53,164	\$49,490	7.4%
2.56	2.38	7.6%
27,861	26,159	6.5%
1.34	1.26	6.3%
\$3,064,029	\$2,876,193	6.5%
1,185,303	1,120,275	5.8%
1,537,027	1,427,922	7.6%
2,516,576	2,385,869	5.5%
348,271	311,798	11.7%
\$3,212,385	\$3,070,309	4.6%
1,318,406	1,120,912	17.6%
1,566,143	1,528,020	2.5%
2,582,753	2,546,083	1.4%
368,782	335,495	9.9%
17.73	16.16	9.7%
1,630,560	1,428,128	14.2%
1.74%	1.72 %	
15.27%	15.87 %	
11.48%	10.93 %	
50.76%	52.83 %	
	\$53,164 2.56 27,861 1.34 \$3,064,029 1,185,303 1,537,027 2,516,576 348,271 \$3,212,385 1,318,406 1,566,143 2,582,753 368,782 17.73 1,630,560 1.74% 15.27% 11.48%	\$53,164 \$49,490 2.56 2.38 27,861 26,159 1.34 1.26 \$3,064,029 \$2,876,193 1,185,303 1,120,275 1,537,027 1,427,922 2,516,576 2,385,869 348,271 311,798 \$3,212,385 \$3,070,309 1,318,406 1,120,912 1,566,143 1,528,020 2,582,753 2,546,083 368,782 335,495 17.73 16.16 1,630,560 1,428,128 1.74% 1.72 % 15.27% 15.87 % 11.48% 10.93 %

NET INCOME GROWTH (IN THOUSANDS)

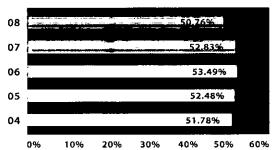


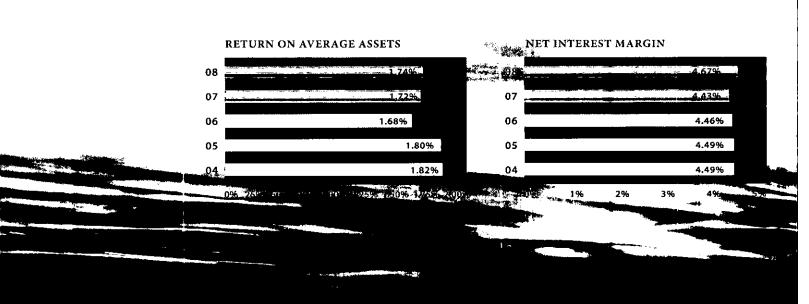
6m 12m 18m 24m 30m 36m 42m 48m 54m

RETURN ON AVERAGE EQUITY



EFFICIENCY RATIO





Selected Financial Data

IN THOUSANDS (EXCEPT PER SHARE DATA)

YEAR-END	TOTAL ASSETS(1)	SHAREHOLDERS EQUITY(1)	NET INCOME(1)	BASIC EARNINGS PER SHARE(2)	CASH DIVIDENDS PER SHARE(2)	STOCK DIVIDENDS AND SPLITS	YEAR-END BOOK VALUE PER SHARE(2)	YEAR-END MARKET VALUE PER SHARE(2)
2008	\$3,212,385	\$ 368,782	\$53,164	\$2.56	\$1.34	-	\$17.73	\$55.21
2007	3,070,309	335,495	49,490	2.38	1.26	-	16.16	37.65
2006	2,850,165	300,901	46,029	2.22	1.18	-	14.51	41.86
2005	2,733,827	276,276	44,023	2.13	1.10	4/3 split	13.34	35.06
2004	2,315,224	265,545	39,171	1.90	1.00	-	12.84	33.61
2003	2,092,571	251,487	35,305	1.71	0.91	5/4 split	12.19	30.84
2002	1,993,183	238,768	33,953	1.65	0.81	-	11.59	22.80
2001	1,929,694	213,654	29,355	1.43	0.70	5/4 split	10.40	18.06
2000	1,753,814	196,121	28,316	1.37	0.62	-	9.56	15.09
1999	1,723,369	178,663	25,690	1.24	0.54	-	8.60	14.76
TEN-YEAR COMPOUND GROWTH RA		8.09%	8.62%	8.52%	10.82%	_	8.04%	12.70%

- (1) As originally reported at the close of each year and prior to restatements for pooling-of-interests.
- (2) Adjusted for stock dividends and splits.

2008 COMMON STOCK MARKET VALUE AND DIVIDEND DATA

QUARTER	нібн	LOW	CLOSE	DIVIDENDS
FOURTH	\$56.32	\$41.30	\$55.21	\$0.34
THIRD	67.00	43.01	51.88	0.34
SECOND	47.12	40.43	45.81	0.34
FIRST	42.16	35.49	40.98	0.32

2007 COMMON STOCK MARKET VALUE AND DIVIDEND DATA

QUARTER	нібн	LOW	CLOSE	DIVIDENDS
FOURTH	\$42.62	\$35.53	\$37.65	\$0.32
THIRD	44.00	35.19	40.18	0.32
SECOND	42.71	37.33	38.81	0.32
FIRST	43.69	39.79	41.82	0.30



Abilene • Clyde • Moran • Albany

DIRECTORS

F. Scott Dueser Chairman of the Board

Ron Butler President and Chief Executive Officer

J. Michael Alexander President James M. Alexander & Co.

Tucker S. Bridwell President Mansefeldt Investment Corp.

Joe E. Canon, J.D. **Executive Director** Dodge Jones Foundation

David Copeland President Shelton Family Foundation

Joe Crawford President Abilene Aero, Inc.

Mike Denny Batjer and Associates

Murray Edwards

Tim Lancaster Chairman, CEO and President Hendrick Health System

Stanley Morris, Jr. Investments

Kenneth T. Murphy First Financial Bankshares, Inc.

Dian Graves Stai Chair Mansefeldt Investment Corp. Dian Graves Owen Foundation

Leigh Taliaferro, M.D. Physician

ADVISORY

Bob J. Surovik McMahon Surovik Suttle, P.C.

Steve Suttle McMahon Surovik Suttle, P.C.

SENIOR OFFICERS

Ron Butler President and Chief Executive Officer

Tom Boecking Executive Vice President South Branch

Ben McAnally **Executive Vice President** Treasury Management

John Prince Executive Vice President Personal Loans

Marelyn Shedd Executive Vice President Commercial Loans

Charles E. Tennesson Executive Vice President, Chief Financial Officer and Cashier

TAYLOR, CALLAHAN & SHACKELFORD COUNTIES **DEPOSIT MARKET SHARE**

41%

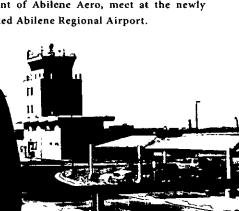
MAIN OFFICE (325) 627-7200 400 Pine Abilene, Texas 79601

LOCATIONS

4400 Buffalo Gap Road	Abilene, Texas 79606
4350 Southwest Drive	Abilene, Texas 79606
920 N. Willis	Abilene, Texas 79603
3300 S. 14th Street	Abilene, Texas 79605
1010 N. Judge Ely Blvd.	Abilene, Texas 79601
701 Pine	Abilene, Texas 79601
1345 Barrow	Abilene, Texas 79605
2617 Antilley Road	Abilene, Texas 79606
1650 State Highway 351	Abilene, Texas 79601
718 Elm	Clyde, Texas 79510
400 Ground	Moran, Texas 76464
132 Hill Street	Albany, Texas 76430

IN THOUSANDS	DEC. 31, 2008	DEC. 31, 2007
Assets	\$1,105,537	\$1,038,548
Loans	458,797	441,662
Deposits	843,375	837,843
Equity	82,778	74,406
Net Income	17,652	14,410
Return on Average Assets	1.76%	1.57%
Efficiency Ratio	46.72%	51.13%

Ron Butler, President and CEO of Pirst Financial Bank in Abilene, and customer Joe Crawford, President of Abilene Aero, meet at the newly renovated Abilene Regional Airport.







Cleburne • Burleson • Alvarado • Midlothian



DIRECTORS

Matt Reynolds Chairman of the Board, President and Chief Executive Officer

Albert A. Archer Vice Chairman Walls Industries, Inc.

Gary Bennett Bennett Printing & Office Supply

Byron Black Investments

E. Scott Dueser First Financial Bankshares, Inc.

Tim Lyness Lyness Construction, LP

George Marti Marti Enterprises

SENIOR OFFICERS

Matt Reynolds Chairman of the Board, President and Chief Executive Officer

Craig Beskow Executive Vice President and Cashier

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JOHNSON COUNTY &
CITY OF MIDLOTHIAN
DEPOSIT MARKET SHARE

16%

MAIN OFFICE

(817) 556-5000 or (800) 226-2940

403 N. Main Cleburne, Texas 76033

LOCATIONS

200 N. RidgewayCleburne, Texas 760331900 S.W. WilshireBurleson Texas 76028201 E. Highway 67Alvarado, Texas 760091490 E. MainMidlothian, Texas 76065

IN THOUSANDS	DEC. 31, 2008	DEC. 31, 2007
Assets	\$244,647	\$242,025
Loans	138,127	132,599
Deposits	221,629	219,243
Equity	21,126	20,042
Net Income	4,199	4,115
Return on Average Assets	1.74%	1.74%
Efficiency Ratio	53.95%	55.20%



Community Connection Appeals To Businesses

Brothers Gary Tutle and Paul Tutle operate Tutle & Tutle Trucking Inc., which was started by their father Loyal Tutle. Like many other business owness in Johnson County, the Tutles bank with Cleburne-iasad flight Patrongal Bank. "We flight dealing with the local bank," and the local bank, "we first with the local bank," and the local bank, "the local bank is sommunated and like the local bank in the local bank."

Making Good Chemistry With Customers

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Eastland • Ranger • Rising Star



DIRECTORS

Thomas M. O'Neil Chairman of the Board, President and Chief Executive Officer

Doug Crawley Rancher

Doug Ford Retired President and Chief Executive Officer Peoples State Bank, Clyde

J. Bruce Hildebrand First Financial Bankshares, Inc.

Jim Ketfer President EBAA Iron Sales, Inc.

Mike T. Perry President Kinnaird, Rossander & Perry Agency, Inc.

Dale Squiers, R.Ph. Owner Eastland Drug Company

Tommy Warford Turner, Seaberry and Warford Attorneys

M.D. White, Jr. President and Owner Ace Hardware Store,

EASTLAND COUNTY DEPOSIT MARKET SHARE

54%

Eastland, Texas 76448

LAIN OFFICE	(254) 629-610
IAIN OFFICE	(234) 029-010

201 E. Main LOCATIONS

106 Main Ranger, Texas 76470 206 West College Rising Star, Texas 76471

IN THOUSANDS	DEC. 31, 2008	DEC. 31, 2007
Assets	\$153,029	\$132,147
Loans	58,201	50,125
Deposits	127,132	113,973
Equity	17,146	16,161
Net Income	2,412	2,328
Return on Average Assets	1.66%	1.76%
Efficiency Ratio	49.59%	48.79%

Part Of The Family

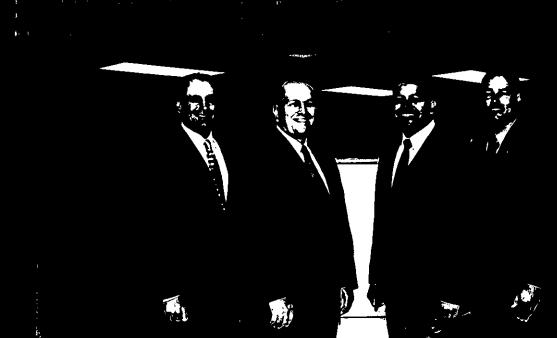
SENIOR OFFICERS

Thomas M. O'Neil Chairman of the Board, President and Chief Executive Officer.

Tom and Nettie Wilson know first hand about the key role First Financial Bank plays in the community in Eastland County. More than 50 years ago, Tom Wilson became President of Eastland National Bank, which was acquired in 1982 by Pirsu Rush and Punkshauss, Aven drough hear Recolling The construction constructed the profit in the construction of the

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Growing Stronger



Hereford State Bank

Hereford



DIRECTORS

Mike Mauldin Chairman of the Board, President and Chief Executive Officer

F. Scott Dueser First Financial Bankshares, Inc.

Steve Lewis, D.V.M. Manager and Senior Partner Hereford Veterinary Clinic

Kade Matthews Ranching and Investments

Garth Merrick President and Chief Executive Officer, Merrick Pet Care, Inc.

Allen Parson Restaurateur and Investments

Craig Smith Rancher and Retired Chairman of the Board, President and Chief Executive Officer, Hereford State Bank

Jerry Stevens Vice President and General Manager, Stevens 5-Star Car and Truck Center

Johnny E. Trotter President and Chief Executive Officer, Livestock Investors, Ltd.

Roger Williams Farmer

SENIOR OFFICERS

Mike Mauldin Chairman of the Board, President and Chief Executive Officer

Steve Gilbert Executive Vice President and Cashier

Kent Jackson Executive Vice President and Chief Credit Officer

Jeff Brown Senior Vice President and Security Officer DEAF SMITH COUNTY DEPOSIT MARKET SHARE

50%

MAIN OFFICE

(806) 363-8200

212 E. Third

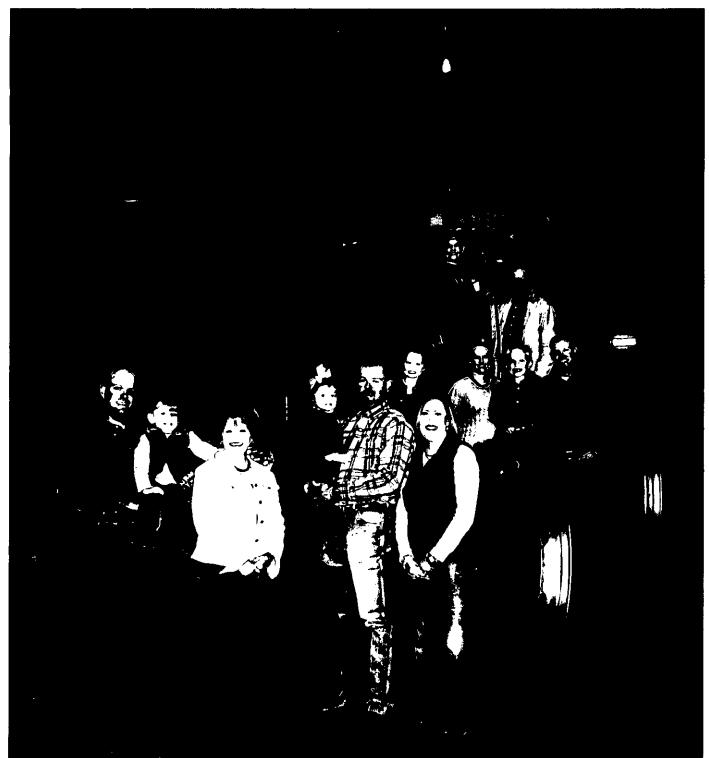
Hereford, Texas 79045

IN THOUSANDS	DEC. 31, 2008	DEC. 31, 2007
Assets	\$149,264	\$138,418
Loans	94,426	88,963
Deposits	118,656	113,981
Equity	10,728	8,773
Net income	2,104	2,020
Return on Average Assets	1.54%	1.77%
Efficiency Ratio	44.71%	49.42%

Family Business Benefits

Mike Mauldin, President & CEO of Hereford State Bank, with Garth Merrick, Founder and CEO of Merrick Pet Care, Inc., a family-owned business that markets premium-quality pet food and treats through independent pet stores nationwide. Also pictured here on the forklift truck is Mercick employee Oscar Corrales.





Staying Close To The Land And The Community

Farming is a way of life for Roy and Shirley Carlson, who have operated a growing farm and ranch business since the late 1960s in Hereford, Texas. Roy's parents, Lawrence and Betty Jo Carlson, first settled in Hereford in the 1940s. Today, Roy and Shirley's sons, Jeffery, Michael and Brent, also are a part of the family business. Hereford State Bank has served the Carlson family for decades and helped finance their operations.

"I've been with Hereford State Bank since day one," said Roy Carlson. "My first venture (a loan) was with Hereford State Bank in 1967. I've never been anywhere else." Carlson said he likes the way Hereford State Bank understands his business and helps him with strategic planning. Staying close to customers is what we do as community bankers.



DIRECTORS

Kenneth A. Williamson Chairman of the Board, President and Chief Executive Officer

Spencer Baum, D.D.S. Baum Dental Clinic

F. Scott Dueser First Financial Bankshares, Inc.

George Gault Attorney Gault & Gault

Paul McGettes Chief Financial Officer Upham Oil & Gas Company, L.P.

Terry L. Murphy President and Chief Executive Officer Murphy and Murphy, Inc.

David Ramsey, M.D. Family Practice Center

Albert Rincon Vice President of Operations Texas Packaging Company, Inc.

SENIOR OFFICERS

Kenneth A. Williamson Chairman of the Board, President and Chief Executive Officer

Brad Seay Executive Vice President Lending

Eddie Gregory Senior Vice President and Cashier

Mike Mearse Senior Vice President Lending

PALO PINTO COUNTY DEPOSIT MARKET SHARE

33%

MAIN OFFICE	(940) 327	-5400
1900 E. Hubbard	Mineral Wells, Texas	76067

IN THOUSANDS	DEC. 31, 2008	DEC. 31, 2007
Assets	\$173,565	\$139,423
Loans	99,555	88,866
Deposits	138,325	119,806
Equity	20,276	18,384
Net Income	3,147	2,485
Return on Average Assets	1.93%	1.83%
Efficiency Ratio	43.43%	46.29%

Mineral Wells



State-Of-The-Art Practice

Dr. Spencer Baum, DDS, is a Mineral Wells native and has worked as a dentist there for 18 years. While at Texas A&M University in the 1980s, he played on the famous "12th man" kickoff team for two seasons. When Baum decided to open his own dental practice five years ago, he turned to First Financial Bank for interim financing to build his new dental clinic and for other banking services. He said he likes First Financial's "hometown feeling." Baum now also serves on the bank's board of directors and is a shareholder of First Financial Bankshares. "I got involved with the bank when I built the building," Baum said. "They made it easy for me to get the loan and helped me get my practice going."

Box Business Is Sweet Success

Heidi Rincon, pictured here with Ken Williamson, President & CEO of First Financial Bank in Mineral Wells, is President of Texas Packaging Co., a custom box manufacturer in Mineral Wells. She and her husband, Albert Rincon, are co-owners of the business.



San Angelo National Bank



DIRECTORS

Michael L. Boyd Chairman of the Board, President and Chief Executive Officer

Hon. Marilyn Aboussie Chief Justice, Retired

W. Dan Cravy, M.D. Physician

Rick DeHoyos Attorney Glasheen, Valles & DeHoyos, LLP

David B. Drake Investment Advisor PrimeVest

F. Scott Dueser First Financial Bankshares, Inc.

Doug Eakman Pecos Street Pharmacy

Steve Eustis Commercial Real Estate

Ron Giddiens Investments/Business Consulting

Joey Henderson President Porter Henderson Implement Company, Inc.

J. Bruce Hildebrand First Financial Bankshares, Inc.

Robert D. Housley President and Owner Housley Communications

David F. Lupton President Angelo Glass & Mirror Company, Inc.

Richard W. Salmon Investments

John E. Schwartz, Sr. Farmer/Rancher

Mary Jane Steadman Attorney Real Estate Investment Management

Way To Go

Mike Boyd, President and CEO of San Angelo National Bank, with Garrett Baker, General Manager at Family Powersports in San Angelo. The two-year-old business sells and services powersport equipment including motorcycles, ATVs, utility vehicles and boats. TOM GREEN COUNTY DEPOSIT MARKET SHARE 20%

MAIN OFFICE

(325) 659-5900

301 W. Beauregard

San Angelo, Texas 76903

LOCATIONS

3471 Knickerbocker

San Angelo, Texas 76904

IN THOUSANDS	DEC. 31, 2008	DEC. 31, 2007
Assets	\$333,330	\$340,364
Loans	135,618	141,016
Deposits	276,803	285,233
Equity	45,757	44,125
Net Income	6,157	5,620
Return on Average Assets	1.86%	1.77%
Efficiency Ratio	44.64%	45.90%

SENIOR OFFICERS

Michael L. Boyd Chairman of the Board, President and Chief Executive Officer

Robert Pate **Executive Vice President**

Jim Davidson Executive Vice President and Cashier

Cindy George Senior Vice President

Carrol E. Hill Senior Vice President

Wes Masters Senior Vice President

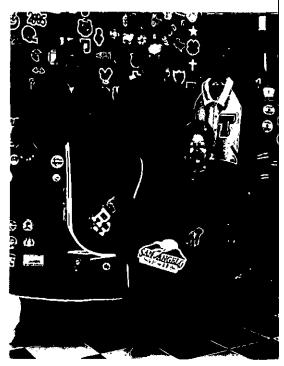
Reba Priddy Senior Vice President

Chuck Shore Senior Vice President

Ruth Wheeler Senior Vice President

Bill Wiedenfeld Senior Vice President

San Angelo



The Perfect Fit For A **Growing Business**

From humble beginnings nearly 20 years ago, Joe and Dolores Ramos, along with their son Jason Ramos, have built Tejas Manufacturing into a leading provider of jackets, patches and letter blankets to Texas high schools. San Angelo National Bank has been there from the beginning to support Tejas Manufacturing. "You guys helped us when we were first getting started," said Joe Ramos, who added that the bank has continued to provide financial assistance to help the business grow.



CHAPTERED

DIRECTORS

Mark L. Jones Chairman of the Board, President and Chief Executive Officer

William Ray Cook, Jr., CPA Cook McDonald & Co.

Jack Dortch Jack Dortch Farmers Insurance Agency

F. Scott Dueser First Financial Bankshares, Inc.

J. Bruce Hildebrand First Financial Bankshares, Inc.

Derrell E. Johnson Former President and CEO Rady Associates Consulting Engineers

K. Wayne Lee President, DDFW Properties

Ralph Manoushagian Land Manager Approach Resources, Inc. Oil & Gas Exploration

Jim Ridenour Příčident Statielt Statisti Service CITIES OF SOUTHLAKE, TROPHY CLUB & KELLER DEPOSIT MARKET SHARE

9%

WISE COUNTY
DEPOSIT MARKET SHARE

17%

MAIN OFFICE

(817) 410-2915

3205 E. Highway 114

Southlake, Texas 76092

LOCATIONS

95 Trophy Club Drive Trophy Club, Texas 76262
891 E. Keller Parkway Keller, Texas 76248
909 Stevens Bridgeport, Texas 76426
609 Rock Island Avenue Boyd, Texas 76023
608 W. Hale Avenue Decatur, Texas 76234

IN THOUSANDS	DEC. 31, 2008	DEC. 31, 2007
Assets	\$272,185	\$291,238
Loans	163,936	173.325
Deposits	217,818	242,121
Equity	37,664	36,397
Net Income	2,793	3,756



Southlake • Trophy Club • Keller

Building For The Future

Terry Horton and his son, Trent, partnered in 2001 to form Capital Pariners, LLC, which has been involved in successful real



DRUIUS

Stephenville • Granbury • Glen Rose • Acton



DIRECTORS

Ron N. Mullins Chairman of the Board, President and Chief Executive Officer

Keith Brown Prime Building Components, LLC

F. Scott Dueser First Financial Bankshares, Inc.

J. Bruce Hildebrand First Financial Bankshares, Inc.

Bill Hooks Autos - Real Estate

John Moore Craft Associates, Inc.

Ron Pack RP's Western Wear, Inc.

Bill Parham Parham & Parham, CPAs

Jerry Parham Investments

Frank Terrell, M.D. Ophthalmologist

John Terrill Attorney

ADVISORY DIRECTORS

Julie Graham SPEC Management Co.

Ron Hance Hance Financial Services

SENIOR OFFICERS

Ron N. Mullins Chairman of the Board, President and Chief Executive Officer

John Power Glen Rose Market President

Bart Rodgers Granbury Market President

Dereece Howell
Executive Vice President
and Cashier

Monty Bedwell Executive Vice President

Robert Lemons Executive Vice President

Angie Dusek Senior Vice President

Donna Feller Senior Vice President

Connie Frank Senior Vice President



Robert Reeves

Senior Vice Preside Larry Upshaw Senior Vice President ERATH, HOOD &
SOMERVELL COUNTIES
DEPOSIT MARKET SHARE

21%

MAIN OFFICE

2201 W. South Loop

(254) 965-5036

Stephenville, Texas 76401

LOCATIONS

1875 Lingleville Road 199 N./Columbia 400 Big Bend Trail 2007 East Highway 377 1600 S. Morgan 2915 Fall Creek Highway Stephenville, Texas 76401 Stephenville, Texas 76401 Glen Rose, Texas 76043 Granbury, Texas 76049 Granbury, Texas 76048 Acton, Texas 76049

IN THOUSANDS	DEC. 31, 2008	DEC. 31, 2007
Assets	\$330,942	\$328,698
Loans	192,202	197,203
Deposits	279,209	282,959
Equity	42,033	40,140
Net Income	5,107	5,663
Return on Average Assets	1.56%	1.78%
Efficiency Ratio	48.29%	50.12%

Talkabout A Walkabout

Ron Mullins, President and CEO of First Financial Bank in Stephenville, welcomes new customer Clinton Anderson to Texas with custom-designed business services for

Downunder Horsemanship.
Clinton's Walkabout tours,
training videos, manuals and
weekly television shows have made
horsemanship news throughout
the USA. The Australian horse
whisperer relocated his business
from Ohio to Stephenville,
bringing ten families with him to
the Cowboy Capital of the Warld.





Families Count On Us

Robert J. Glasgow, J.D., is a well-known attorney in Stephenville and a former district attorney and member of the Texas State Senate. When it comes to banking, Glasgow and his family bank with First Financial Bank in Stephenville. In fact, Glasgow said he's banked with First Financial and its predecessor banks in Stephenville for more than half a century.

"It's what I call a country bank," said Glasgow in describing his relationship with First Financial Bank. "Everybody knows everybody. You don't even have to ask for a banker. From the tellers up, everybody will help you."

Glasgow likes First Financial Bankshares' stock too, which he has owned for many years. "It pays a good dividend," he said.

Four generations of the Glasgow family posed recently at the historic Erath County Courthouse in Stephenville. They include: Robert Glasgow and his wife Deanna; Jody and Shawna Glasgow and their daughter Chandler; Shay and Holli Isham and their children Tyler, Grant and Maren; Delaina and Sam Taylor and their children Trey, Austin, Mikah and her son Boston.

Sweetwater • Roby • Trent • Merkel



DIRECTORS

J.V. Martin Chairman of the Board and Chief Executive Officer

General Partner Williamson-Branson Real Estate

Louis Brooks, Jr. Rancher

Ronnie Cox Owner Cox Jewelry

J. Bruce Hildebrand First Financial Bankshares, Inc.

Jay Lawrence President MAL Enterprises, Inc.

Thomas L. Rees, Sr. Rees and Rees, Attorneys

DIRECTOR EMERITUS

Bill W. Burns President Bill Burns Oil Co., Inc.

SENIOR OFFICERS

LV. Martin Chairman of the Board and Chief Executive Officer

Kirby Andrews President

Donnie Ruppert Executive Vice President and Cashier/Controller

Rodney Foster Senior Vice President Lending

NOLAN & FISHER COUNTIES DEPOSIT MARKET SHARE

38%

MAIN OFFICE (325) 235-6600 201 Elm Sweetwater, Texas 79556

LOCATIONS

123 N. Concho Roby, Texas 79543 117 N. Main Trent, Texas 79561 301 Edwards Street Merkel, Texas 79536

IN THOUSANDS	DEC. 31, 2008	DEC. 31, 2007
Assets	\$130,078	\$127,148
Loans	68,665	68,572
Deposits	117,320	115,342
Equity	11,833	11,032
Net Income	2,168	1,967
Return on Average Assets	1.66%	1.56%
Efficiency Ratio	51.87%	50.60%



Generations Of Service

Glenn Bennett, who started one of Sweetwater's best-known insurance and real estate companies, Bennett & Associates, opened his first account with First Financial Bank in Sweetwater when he was only 11 years old. He's been a customer of the bank ever since and has served on the bank's Board of Directors for the past 26 years. He is pictured here with his sons, Terry Bennett and David Bennett, who now manage Bennett & Associates. "It's the people (who make the bank special)," said Glenn Bennett. "The bank is a very professional place."



J.V. Martin, Chairman & CEO, and Kirby Andrews, President, tour the facilities of the Sweetwater campus of the Texas State Technical College West Texas, with Mike Reeser, President of TSTC West Texas. The college provides training in alled health, computer technology, industriel decount cs, manufacturing technology and in a Chairman of the

Weatherford National Bank

CHEBY SEO

DIRECTORS

Doyle Lee Chairman of the Board and Chief Executive Officer

Jay Gibbs President

Greg L. Barron President G.L. Barron Company, Inc.

Stephen G. Brogdon, D.D S. General and Cosmetic Dentistry

Mac A. Coalson Owner Mac A. Coalson Real Estate

F. Scott Dueser First Financial Bankshares, Inc.

Clay Hicks Oil and Gas Investments

Nan Kingsley President Bluestem Studios, Inc.

Mike White, O.D. Therapeutic Optometrist

SENIOR OFFICERS

Doyle Lee Chairman of the Board and Chief Executive Officer

Jay Gibbs President

Bob Bradberry Executive Vice President

Larry Mangrem
Executive Vice President
and Cashier

Kent Hudson Senior Vice President

Louis Sneed Senior Vice President

Works In Weatherford

Doyle Lee, Chairman and CEO, and Jay Gibbs, President, of Weatherford National Bank, at the newly built Santa Fe Professional Center, shown here with building owner Dr. Tom Novak, DDS, and Bill Ellis and C.B. Team of Ellis & Tinsley Real Estate.

Weatherford Aledo • Willow Park • Brock

PARKER COUNTY
DEPOSIT MARKET SHARE

25%

MAIN OFFICE

(817) 598-2500

101 N. Main

Weatherford, Texas 76086

Weatherford, Texas 76086

Weatherford, Texas 76086

Weatherford, Texas 76086

LOCATIONS

101 College Park Drive 1214 N. Main 210 N. Main 505 FM 1187 N. 4100 E. I-20

 505 FM 1187 N.
 Aledo, Texas 76008

 4100 E. I-20
 Willow Park, Texas 76087

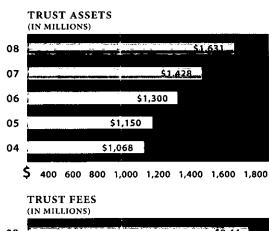
 1100 FM 1189
 Brock, Texas 76066

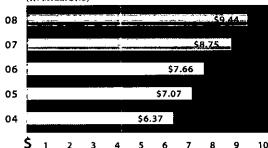
IN THOUSANDS DEC. 31, 2007 DEC. 31, 2008 \$ 375,424 \$ 361,543 Assets 156,616 145,689 Loans 331,288 318,412 Deposits 29,326 26,461 Equity Net Income 5,830 5,511 Return on Average Assets 1.71% 1.69% **Efficiency Ratio** 50.52% 50.73%



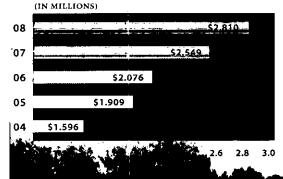


First Financial Trust & Asset Management Company, N.A.





TRUST NET INCOME





(L-R): RICHARD YOUNG (ABILENE), MICHAEL SHEEHAN (SWEETWATER), DAVID BYRD (SAN ANGELO), KIRK THAXTON (ABILENE), KONRAD HALBERT (FORT WORTH) AND JOE AYRES (STEPHENVILLE)

400 Pine St.

LOCATIONS

Abilene Office San Angelo Office Stephenville Office Granbury Office Glen Rose Office Sweetwater Office Fort Worth Office

301 W. Beauregard 2201 W. South Loop 2915 Fall Creek Hwy. 400 N.E. Big Bend Trail 201 Elm 550 Bailey Ave. Suite 510 (325) 627-7100 (325) 659-5987 (254) 918-6262 (817) 573-2843 (254) 898-6305 (325) 235-6640 (817) 410-4970

OFFICERS

Kirk W. Thaxton President & CEO

David Byrd Executive Vice President Manager, San Angelo

Richard Young Executive Vice President Manager, Abilene Joe R. Ayres Senior Vice President Manager, Stephenville

Larry Cleveland Senior Vice President Manager, Operations

Ralph Gibson Senior Vice President Manager, Investments

Konrad S. Halbert Senior Vice President Manager, Fort Worth David B. Pitzer Senior Vice President Manager, Real Property

Michael D. Sheehan Senior Vice President Manager, Sweetwater

Randy Spiva Senior Vice President Manager, Oil & Gas



First Financial Bankshares, Inc.

Board of Directors

www.ffin.com

BOARD MEMBER	YEAR ELECTED	COMMITTEE APPOINTMENT	BOARD MEMI
F. Scott Dueser Chairman of the Board,	1991	1	Kade Matthews Ranching and Inv
President and CEO			
m 1 0 n 1 H			Kenneth T. Murş Senior Chairman
Tucker S. Bridwell	2007	2, 4	Semor Chairman
President Mansefeldt Investment			Dian Graves Stai
Corporation			Chair, Mansefeld
Corporation			Investment Corpo
Joseph E. Canon, J.D.	1996	3	Director, Dian Gr
Executive Director	1370	,	Owen Foundation
Dodge Jones Foundation			F.L. (Steve) Steph
			Retired Chairman
Mac A. Coalson	1996	1, 3, 4	and CEO, Town 8
Mac A. Coalson Real Esta	ate		Country Food Sto
David Copeland	1998	1, 2, 4	Johnny E. Trotter
President, SIPCO, Inc. ar		., ., .	President and CE
Shelton Family Foundation			Livestock Investo
Murray Edwards	2006	2	
Principal, The Edwards G		•	
.,,	F		*COMMITTEE
Derrell E. Johnson	2000	2	1 Executive Cor
Former President and CE	O		2 Audit Commis
Rady and Associates			3 Compensation
Consulting Engineers			4 Nominating/C

BOARD MEMBER	YEAR ELECTED	COMMITTEE APPOINTMENT
Kade Matthews Ranching and Investmen	1998 nts	3
Kenneth T. Murphy Senior Chairman of the	1971 Board	1
Dian Graves Stai Chair, Mansefeldt Investment Corporation Director, Dian Graves Owen Foundation	1993	3
F.L. (Steve) Stephens Retired Chairman and CEO, Town & Country Food Stores, In	1998 c.	1, 3, 4
Johnny E. Trotter President and CEO Livestock Investors, Ltd.	2003	t, 2, 4

- ommittee F. Scott Dueser, Chairman
- ittee David Copeland, Chairman
- on Committee F.L. (Steve) Stephens, Chairman
- ominating/Corporate Governance Committee -Mac A. Coalson, Chairman



Corporate Information

OFFICERS

Kenneth T. Murphy Senior Chairman of the Board

F. Scott Dueser Chairman, President and Chief Executive Officer

J. Bruce Hildebrand Executive Vice President and Chief Financial Officer

Gary S. Gragg Executive Vice President, Lending

Gary L. Webb Executive Vice President, Operations

Tommy J. Barrow Senior Vice President, Lending

Michele P. Stevens Senior Vice President, Advertising and Marketing

Courtney Jordan
Vice President, Training and Education

William A. Rowe Vice President, Investment Services

Gaila Kilpatrick Assistant Secretary

Bob Goodner Compliance Officer

Barbara Wright Campliance Officer

lang diffe

ANNUAL MEETING

Tuesday, April 28, 2009 Abilene Civic Center 1100 N. Sixth Abilene, Texas 79601

CORPORATE OFFICES

400 Pine Abilene, Texas 79601 325-627-7155 • 800-588-7000 www.ffin.com

CORPORATE MAILING ADDRESS

P.O. Box 701 Abilene, Texas 79604

COMMON STOCK LISTING

The NASDAQ Global Select Market Symbol: FFIN

INDEPENDENT PUBLIC AUDITORS

Ernst & Young LLP

FOR FINANCIAL AND INVESTOR INFORMATION, CONTACT:

J. Bruce Hildebrand Executive Vice President & CFO 325-627-7167

David A. Hogan Director, Investor Relations 325-627-7114 investorrelations@ffin.gom

TRANSFER AGENT

Registrar and Transfer Company 800-368-5948

ADDRESS SHAREHOLDER INQUIRIES TO:

Registrar and Transfer Company Investor Relations Department 10 Commerce Drive Cranford, NI 07016

E-MAIL ADDRESS:

info@rtco.com

REGISTRAR AND TRANSFER COMPANY WEB SITE

www.rtco.com

SEND CERTIFICATES FOR TRANSFER & ADDRESS CHANGES TO:

Registrar & Transfer Company 10 Commerce Drive Cranford, NJ 07016-3572

FIRST FINANCIAL BANKSHARES, INC."

400 Pine . Abilene, Texas 79601

ww.ffin.com

FIRST FINANCIAL BANKSHARES EXECUTIVE OFFICERS (L-R): J. BRUCE HILDEBRAND, MICHELE P. STEVENS, F. SCOTT DUESER, KIRK W. THAXTON, GARY S. GRAGG AND GARY L. WEBB

Certain statements contained in this annual report may be considered "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. These statements are based upon the belief of the Company's management, as well as assumptions made beyond information currently available to the Company's management, and may be, but not necessarily are, identified by such words as "expect", "plan", "anticipate", "target", "forecast" and "goal". Because such "forward-looking statements" are subject to risks and uncertainties, actual results may differ materially from those expressed or implied by such forward-looking statements. Factors that could cause actual results to differ materially from the Company's expectations include competition from other financial institutions and financial holding companies; the effects of and changes in trade, monetary and fiscal policies and laws, including interest rate policies of the Federal Reserve Board; changes in the demand for loans; fluctuations in value of collateral and loan reserves; inflation, interest rate, market and monetary fluctuations; changes in the Company's reports filed with the Securities and Exchange Commission, which may be obtained under "Investor Relations-Documents/Filings" on the Company's Web site or by writing or calling the Company at 325.627.7155. Except as otherwise stated in this annual report, the Company does not undertake any obligation to update publicly or revise any forward-looking statements because of new information, future events or otherwise.